

HIGH ROLLER SPONSOR**\$3,000.00**

- Sponsor logo on all correspondence from WCTV regarding **21 For Fun**
- Sponsor name mention or logo placement on all **WCTV** created promo material for **21 For Fun** (e.g., billboards, TV & newspapers ads)
- WCTV will record and edit a 30 second holiday greeting for Sponsor that will air at least 150 times (divided between WCTV's three channels) between 11/25/2023 and 01/01/2024. Greeting must be completed and approved before 11/16/2023 for timetable to be met.
- Two additional opening/closing sponsorship credit opportunities will be provided during the year. At this time, those opportunities are to be determined, as all community events in which WCTV will be involved are not yet known.
- 8 tickets for your company to **21 For Fun**
- One-year "Director" level WCTV membership for Sponsor including all of the following benefits:
 - 6 weeks of opening/closing credit plus a 30 second ad (if you have an appropriate non-call to action/image ad) on **IN Focus**, the weekly public affairs program broadcast which airs seven times Thursday to Sunday on WGTV (2 Thursday night, 1 Friday night, 2 Saturday, and 2 Sunday) and stays with the program when it is placed on WGTV Online, our Video on Demand site. Sponsor to provide visual and assist with wording for opening/closing credit.
 - Recognition of your membership support with a slide airing on all three (Community, Education & Government) television-based bulletin boards for a year
 - Recognition of your membership support will be made on WCTV's social media sites (Facebook, Twitter & Instagram)
 - Names and logos of Director level members are spotlighted in WCTV's lobby

NO LIMIT HOLD 'EM SPONSOR**\$1,500.00**

- Sponsor name mention or logo placement on all promos aired on WCTV for **21 For Fun**
- WCTV will work with your marketing team to record and edit a 30 second non-call to action brand image or recruitment ad suitable for airing on WCTV, placing on your website, or promoting your business using Comcast cable channels. WCTV will air this spot a minimum of 100 times (divided between WCTV's three channels) on an ROS basis before 2/29/2024. Ad must be completed and approved by 12/31/2023 for this timetable to be met.
- 4 tickets for your company to **21 For Fun**.
- Additional Sponsorship benefits include:
 - 2 week sponsorship of the Community Bulletin Board with mention of sponsorship on social media
 - 2 weeks of opening/closing credit on **IN Focus**, the weekly public affairs program which airs seven time from Thursday to Sunday on WGTV (2 Thursday night, 1 Friday night, 2 Saturday and 2 Sunday) and stays with the program when it is placed on WGTV Online, our Video on Demand site. Sponsor will need to provide visual and assist with wording for opening/closing credit.
 - Recognition of your membership support on WCTV's social media sites (Facebook, Twitter & Instagram)

PIT BOSS SPONSOR**\$1,000.00**

- Sponsor logo placed on one of the gaming tables noting your sponsorship of that table.
- WCTV will work with your marketing team to record and edit a 30 second non-call to action image or recruitment ad suitable for airing on WCTV, placing on your website or promoting your business using Comcast cable channels. WCTV will air this spot a minimum of 75 times (divided between its three channels) on an ROS basis before 2/29/2024. Ad must be completed and approved by 12/31/2023 for this timetable to be met.
- 4 tickets for your company to **21 for Fun**
- Recognition of your sponsorship across our social media sites (Facebook, Twitter & Instagram)

DEALER SPONSOR**\$ 500.00**

- 2 tickets for your company to **21 for Fun**
- 2 weeks co-sponsorship of the Community Bulletin Board
- Recognition of your sponsorship on promotional slides airing on the WCTV family of stations (WCTV, WETV & WGTV)
- Recognition of your sponsorship across our social media sites (Facebook, Twitter & Instagram)

CAGE SPONSOR**\$ 250.00**

- Recognition of your sponsorship across WCTV's social media sites (Facebook, Twitter & Instagram)
- Recognition of your sponsorship on promotional slides airing on the WCTV family of stations (WCTV, WETV & WGTV)

Sponsorship Options:

- | | |
|---|------------|
| <input type="checkbox"/> High Roller Sponsor: | \$3,000 |
| <input type="checkbox"/> No Limit Hold 'Em Sponsor: | \$1,500 |
| <input type="checkbox"/> Pit Boss Sponsor: | \$1,000 |
| <input type="checkbox"/> Dealer Sponsor: | \$500 |
| <input type="checkbox"/> Cage Sponsor: | \$250 |
| <input type="checkbox"/> Silent Auction: | Item _____ |

Business Name _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Contact Name _____

Signature _____

Payment Options:

- Check (payable to WCTV)
- Credit Card (visit www.wctv.info, click the Donate button)

CREDIT CARD USERS: This form must be returned to us by e-mail, fax or regular mail before we can process your order.

Mail order information & payment to:



WCTV
2325 Chester Blvd/ Hayes Hall
Richmond, IN 47374

Phone: 765-973-8488
Fax: 765-973-8489
E-mail: wctv@iue.edu

Silent auction donations are needed by February 20, 2023