



WCTV ANNUAL PRODUCTION REPORT

JULY 1, 2023 - JUNE 30, 2024



EXECUTIVE SUMMARY

Last year we celebrated 35 years of being incorporated by community members as a 501c3 not-for-profit corporation and going on air in August of that same year. Through those years we have worked to expand the coverage of what is going on in Wayne County. We annually cover some 250 government meetings held around Wayne County including Greens Fork, Dublin, Centerville, Fountain City, Hagerstown, and other communities around Wayne County. We try hard to support our veterans by being on hand for the Memorial Day and Veterans Day services/ceremonies held in Wayne County Veterans Memorial Park. We have been on hand for multiple monument settings and have recorded multiple programs in that venue.

Through the years we have also tried to elevate the work that our youth are doing in the community. Our **IN Focus** public affairs program talked with students from Golden Eagle Industries, local BPA (Business Professionals of America) programs, RHS Speech team and youth from throughout Wayne County who participate in 4-H activities on our **IN Focus** at the Fair annual show. Northeastern High School has been providing us with many of their home athletic events and meets over the past couple of years which we are happy to broadcast. Our internship program provided experiential learning opportunities for many high school and college students from around Wayne County and beyond. Those students have had the opportunity to learn more about Wayne County and some of its annual events as they are the ones who generally work on WCTV's Weekend in Wayne shorts that you can find on your social media feed during the summer. We accept multiple programs from the RHS Radio/TV Career Center Program, helping give the youth involved in that program a wider audience to view their work.

We honor the goal of graduating by bringing you live and recorded coverage of commencements from Indiana University East, Purdue Polytechnic Richmond, Ivy Tech, Richmond High School, Seton Catholic High School, Northeastern High School and more.

Our channels have programming focused on first responders, local entrepreneurs, other not-for-profit organizations, health resources and the arts. Our public access channel can connect you with local churches of various denominations and the thoughts of other residents willing to take the time to share their passions. We thank our community producers and show hosts for the time and effort they put into creating their programs.

Where is this all leading? 2 places:

- 1) We believe we are doing a lot with what we have, but we understand that you might want us to do more or something different. WCTV will be putting out a survey in the coming weeks. I encourage you to take the time to fill it out. Talk back to us so we know how we are doing. Share the survey with family, friends, and neighbors. The more we hear from you the better we can work to continue serving you.



WHITEWATER COMMUNITY TELEVISION

2325 Chester Blvd, Hayes Hall | Richmond, IN 47374
765-973-8488 | wctv@iu.edu | WCTV.info

2) Yes, here it comes...the pitch. We encourage you to check us out on our channels on Comcast cable as well as our Facebook, YouTube, and other social media sites to get a better feel for what we offer in terms of local programming. If you are watching our programs whether on cable or through one of our social media or streaming sites, consider becoming a member or at least making a one-time donation. Participate in our fundraiser or better yet, come volunteer with us. We are community media, and we need the community to participate for us to continue serving our growing community.

Thank you for taking the time to view our 2023-2024 fiscal year annual report. We hope you find it interesting and that you learn something about us that you did not already know.

Whitewater Community Television, for the Community, by the Community.

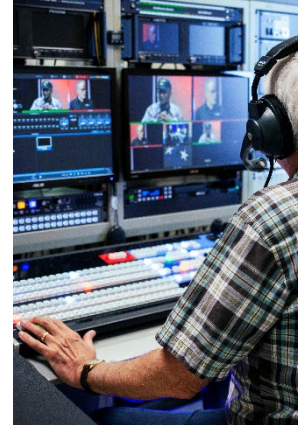
ABOUT WCTV

Whitewater Community Television is a 501(c)3 non-profit organization founded in 1988. WCTV provides Wayne County, Indiana with Public, Education, and Government access services.

- **Mission statement:** We believe that quality public access television is crucial to the free exchange of information and ideas necessary for a dynamic, growing and learning community. WCTV will serve Wayne County with news, event coverage and educational and entertainment programming. Through strong links with the community, WCTV will provide professional, efficient, quality service to its viewers.
- **Vision:**
 - To strengthen the fabric of our community life by enabling open communication.
 - To provide quality access television, which is crucial to the free exchange of information and ideas necessary for a growing and learning community.
 - Through optimal use of our programming, reflect the diversity and interests of the Wayne County Community and its residents.
- **Core Beliefs:** Because Wayne County does not have a commercial television station, Whitewater Community Television serves as an outlet for information and education. WCTV works in conjunction with other media, universities, and government entities to provide the best information possible to the residents of Wayne County.
- **Values:**
 - Communication
 - Mission-driven
 - Fiscal responsibility
 - Access to local government
 - Provide a platform for NFPs and community members.

WCTV's offices and studio are on the Indiana University East campus, which provides a unique collaboration of hands-on educational experiences and opportunities for staff members, students, interns, and community volunteers.

- **Services:** In addition to providing PEG access television to the residents of Wayne County, Whitewater Community Television also provides the community with:
 - Live broadcasts and recorded video productions including coverage of local elections, events, and other important happenings around Wayne County.
 - Training and educational experiences through community volunteer opportunities and hands-on internships for high school and college students.
 - Access to local video production and editing services, studio facilities, equipment, and technical expertise.
 - Production of [Public Service Announcements](#) for local government and non-profit groups to help share their important messages throughout our community.
 - Community, Education and Government [Bulletin Boards](#) for publicizing local events and announcements on television between regularly scheduled programming.



- **Funding:** Funding and support for Whitewater Community Television comes from a variety of sources including:
 - Franchise Fees paid by cable subscribers passed through the City of Richmond and Wayne County Government.
 - Indiana University East.
 - Grants, Membership Fees, and Donations.
 - Fundraising and Underwriting/Sponsorships.
 - Production and Editing for Hire.
- **Governance:** WCTV's Board consists of 21 three-year positions and three one-year presidential appointments. Board members are a diverse group of private citizens representing many different sectors and communities throughout Wayne County
- **Membership:** Whitewater Community Television's [membership program](#) is open to all individuals, organizations, and businesses. Memberships are good for one calendar year and all members have voting privileges during our annual meeting.

BOARD OF DIRECTORS

Whitewater Community Television's Board of Directors FY23-24. The board meets regularly on Zoom and in-person monthly.

Executive Committee

Roxie Deer, Interim-President
Community Sector: Richmond Neighborhood Restoration Inc.
Term Expiration: September 2024

Anna Drake, Secretary
Community Sector: McGowan Insurance Group
Term Expiration: September 2025

Judi Willett, Immediate Past President
Community Sector: Reid Health
Term Expiration: September 2024

Board Members

Rae Buchholz, Member
Community Sector:
Term Expiration: September 2024

Vice Chancellor Ken Christmon, Member
Community Sector: Indiana University East
Term Expiration: September 2025

Angela Cline, Member
Community Sector: Reid Health
Term Expiration: September 2025

John Cook, Member
Community Sector: Civic Hall Performing Arts Center
Term Expiration: September 2024

Cathryn Dickman, Member
Community Sector: Earlham College
Term Expiration: September 2024

Todd Duke, Member
Community Sector: Bader Mechanical INC
Term Expiration: September 2026

Bridget Hazelbaker, Member
Community Sector: Richmond Community Schools
Term Expiration: September 2026

Lauralee Hites, Member
Community Sector: Stratavize Consulting
Term Expiration: September 2025

Amanda Jones, Member
Community Sector: Richmond Parks
Term Expiration: September 2025

Carrie Miles, Member
Community Sector: Neighborhood Health Center
Term Expiration: September 2024

Avis Stewart, Member
Community Sector: Earlham College
Term Expiration: September 2024

Melinda Wilson, Member
Community Sector: Surety Community Ladies Center
Term Expiration: September 2024

Commissioner Mary Anne Butters,
Non-Voting Liaison
Community Sector: Wayne County Commissioners

Mayor Ron Oler,
Non-Voting Liaison
Community Sector: City of Richmond

STAFF MEMBERS

Whitewater Community Television has a dedicated team of local people who work hard to provide the Wayne County community with reliable, easily accessible information, entertaining programming, and quality PEG access services. This team genuinely believes in the importance of PEG access and fulfilling the mission of WCTV.



Eric Marsh
Executive Director



Steve Bahnweg
Production Director



Ryan Harris
Director/Videographer



Katlyn Melton
Visual Media Assistant



Wes Miller
Director/Videographer



Tracy Carter
Administrative Coordinator



Colby Cox
Videographer/Director



Elisa Cabrera
Videographer



Luke Shaheen
Videographer



COMMUNITY VOLUNTEERS

Community members volunteer as show hosts, producers and camera operators. Engaged local citizens are the backbone of public access and play a vital role here at WCTV. We could not do what we do without the participation and support of our community. **THANK YOU** to all the volunteers who gave their time and talent to help WCTV carry out its mission. Special recognition goes out to the following hosts and other volunteers for their dedicated service to WCTV during FY23-24:

Shawntel Baker

Al Bledsoe

Tamara Brinkman

Jeff Carter

Ron Chappell

Stephen Crane

Lynnette Davis

Isaiah Hoffman

Nacori Hogg

Misty Hollis

Jenie Lahmann

David Marsee

Millie Martin Emery

Ashlee Pax

Tim Scales

Michele Thompson

Melissa Vance

Martel Winburn

Paul Witte



JUNE 2024 BOARD REPORT

	JUNE 2024	Year-to-Date			
	<u>Actual</u>	<u>Actual</u>	<u>Budget</u>	<u>Prior Year</u>	<u>Budget</u>
INCOME					
Operating Income					
Wayne County	2,083.33	24,997.98	25,000.00	24,996.00	25,000.00
City of Richmond		164,416.77	175,000.00	176,920.61	175,000.00
IU East	35,000.00	39,950.00	35,000.00	35,000.00	35,000.00
Duplication		40.00		160.00	
Production		15,605.00	60,000.00	40,899.00	60,000.00
Membership	550.00	7,550.00	15,000.00	4,100.00	15,000.00
Donations	150.00	7,151.00	1,000.00	1,592.71	1,000.00
Fundraising		16,600.01	25,000.00	29,176.00	25,000.00
Sponsorship	5,600.00	16,900.00	25,000.00	9,200.00	25,000.00
Total Operating Income	43,383.33	293,210.76	361,000.00	322,044.32	361,000.00
Non-Operating Income					
Capital Campaign Income					
Miscellaneous					
Income Interest	206.91	2,907.45	1,200.00	2,615.21	1,200.00
Income					
Grants			20,000.00		20,000.00
Total Non-Operating Income	206.91	2,907.45	21,200.00	2,615.21	21,200.00
TOTAL INCOME	43,590.24	296,118.21	382,200.00	324,659.53	382,200.00



WHITWATER COMMUNITY TELEVISION

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EXPENSE

Salaries/ Wages						
Salaries	15,871.09	197,854.20	198,000.00	193,111.33	198,000.00	
Overtime						
Temporary Employees	1,312.81	28,357.99	48,000.00	16,308.35	48,000.00	
Total Salaries/Wages	17,183.90	226,212.19	246,000.00	209,419.68	246,000.00	
Benefits						
Fringe Benefits	3,621.79	45,511.93	39,645.00	42,446.48	39,645.00	
FICA	1,131.13	14,000.54	16,522.00	14,445.39	16,522.00	
Retirement Benefits	1,765.72	22,099.41	24,000.00	23,805.24	24,000.00	
Total Benefits	6,518.64	81,611.88	80,167.00	80,697.11	80,167.00	
Total Compensation	23,702.54	307,824.07	326,167.00	290,116.79	326,167.00	
Other Expenses						
Telephone		518.42	700.00	2,124.70	700.00	
Liability Insurance	1,041.00	5,935.89	3,781.00	4,501.00	3,781.00	
D&O Insurance			945.00		945.00	
Postage & Freight		198.00	400.00	66.10	400.00	
Accounting Fees		7,856.50	14,000.00	6,550.00	14,000.00	
IU Administrative Fee	1,320.60	8,150.66	9,000.00	8,294.83	9,000.00	
Dues/License /Permits/Subs/Bank fees		7,589.15	11,000.00	9,201.07	11,000.00	
Fundraising/ Special Events		8,305.40	13,000.00	13,239.08	13,000.00	
Repair & Maintenance		1,807.81	5,000.00	500.00	5,000.00	
Operation Supplies		266.18	3,000.00	1,457.50	3,000.00	
Prof Develop/Mileage/ Travel			4,000.00	329.15	4,000.00	
Volunteer Program			500.00		500.00	
Website Development			750.00		750.00	
Pay Pal Fees		72.14	250.00	138.19	250.00	
Business Development			500.00	9.99	500.00	
Advertise/Printing/Office Sup/Misc/Donation		2,943.06	11,000.00	4,931.62	11,000.00	
Contract Services		2,501.00	4,000.00		4,000.00	
Equipment		699.21	20,000.00	619.40	20,000.00	
Total Other Operating Expenses	2,361.60	46,843.42	101,826.00	51,962.63	101,826.00	
Total Operating Expenses	26,064.14	354,667.49	427,993.00	342,079.42	427,993.00	
Capital Campaign Expenditures						
Expenses Paid by E Marsh (Account Payable)			1,666.67		20,000.00	
TOTAL EXPENSES	26,064.14	354,667.49	429,659.67	342,079.42	447,993.00	
NET INCOME	17,526.10	(58,549.28)	(47,459.67)	(17,419.89)	(65,793.00)	
	Prior Balance	Transfers	Income	Expense	Accruals	EOM Balance
Balance Sheet						
PayPal Account	20,625.92			(1,041.00)		19,584.92 *
WCTV First Bank (0064)	(26,503.58)	28,836.71	1.73			2,334.86
WCTV First Bank (3289)	147,711.46	(55,650.00)	43,588.51			135,649.97 *
TOTAL BANK BALANCE	141,833.80	(26,813.29)	43,590.24	(1,041.00)		157,569.75
Petty Cash	50.00					50.00 *
IUE Reserve Account	29,733.91	26,813.29		(25,023.14)	(500.86)	31,023.20 *
TOTAL CASH ASSETS	171,617.71		43,590.24	(26,064.14)	(500.86)	188,642.95



PROGRAMMING HIGHLIGHTS

WCTV operates three television stations on the local Comcast cable network, providing the community with local updates and information including live broadcasts, local election coverage, community produced programs, and access to events, government meetings and other important happenings in and around Wayne County.

WCTV also offers training and educational experiences-- video production and editing services, access to equipment, studio facilities, and technical expertise.

WCTV Channel 21 (Public Access)

Our public access station is dedicated to airing locally produced programs created by diverse individuals, groups, and organizations in our community. WCTV Channel 21 community producers are encouraged to create non-commercial content that freely expresses their opinions and points of view. Whitewater Community Television provides community producers with channel access, and technical assistance, but does not exercise creative or editorial control except over unprotected speech and obscenity.

Ongoing Series Programming: More than twenty local individuals, organizations and groups continue providing weekly and bi-weekly programs created within Wayne County for broadcast on WCTV Channel 21.

WETV Channel 20 (Education Access)

This station focuses on educating and entertaining our community. Programs include local school concerts, events, sports, and regular series programs hosted by community volunteers. You will also find programs created by local high school and college students. WETV Channel 20 is available on Comcast cable throughout most of Wayne County and many programs are available on [WCTV's YouTube Channel](#).

WETV Regular Series Programs for FY23-24

Access to the Arts: This program, hosted by Eric Marsh focuses on the arts through on location interviews, performances, and more.

Total Episodes: 7 & 3 Short web Segments



In Your Business: This program features [IU East Professor Tim Scales](#) talking with entrepreneurs about their various endeavors and formulas for success. Guests include business owners from in and around Wayne County.

Total Episodes: 7



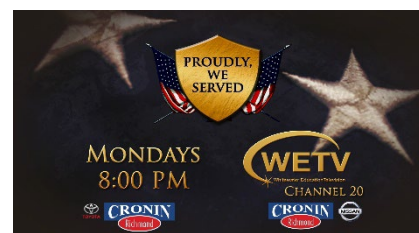
Inside IU East Sports: This show spotlights Indiana University East athletics and features interviews with Red Wolves coaches and athletes along with highlights from recent contests, scores, and schedule updates. This program airs bi-weekly, from August through early May.

Total Episodes: 19



Proudly, We Served: Hosts Al Bledsoe and Ron Chappell spotlight programs, services, educational opportunities, and health options specifically for our local veterans. Guests have included staff members from the Indiana Department of Veterans Affairs, the Wayne County Veteran Service Officer, and local veterans.

Total Episodes: 11



[Let's Talk Together](#): This program features Reid Health staff members and other healthcare professionals discussing important health-related topics affecting our community. Hosted by Sharrie Harlan, Community Outreach Coordinator for [Reid Health](#).

Total Episodes: 12



[The Third Sector](#): Designed to help inform and educate the community about the non-profit sector in Wayne County, this program features guests from local organizations describing their mission and how they serve the community. This show is hosted by Tamara Brinkman from [United Way of Whitewater Valley](#).

Total Episodes: 12



[Medical Monday](#) is an event that has built a loyal following, attracting 40-50 guests each month to learn about health issues, community programs, and health screenings. Started by Sharrie Harlin at the Minority Health Coalition and continued at Reid Health with the support of Reid Health Community Benefit.

Total Episodes: 6



 **Total WETV Channel 20 Regular Series Episodes: 74**

WETV Channel 20 Contributions by Local Organizations

In addition to our regular series, several organizations have submitted content to Channel 20, including TV3 in Connersville, Northeastern High School, the Richmond High School Radio/TV Program, The 765 and the Richmond Art Museum. These submissions have helped to showcase local talent and provide a platform for a variety of events throughout the community.

Some of the content includes high school sports events such as IHSAA Girls Volleyball, football, girls' and boys' basketball, and wrestling, alongside musical performances like the Fall Percussion Concert, Richmond Community Orchestra, and Richmond High School Orchestra. Additionally, the channel features significant community and school events, such as the 2024 Phantoscope Film Festival, TEC Track Meet, and several choir and band concerts. The 2024 commencements of Northeastern High School and Richmond High School are also highlighted, as well as special celebrations like the Richmond High School Celebration of Excellence.

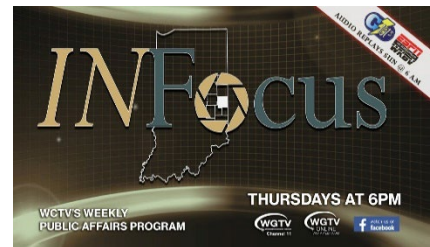


WGTV Channel 11 (Government Access)

Our government station provides access to live and recorded County, City and Town meetings, press conferences, and local election coverage including candidate forums and live election night coverage. WGTV Channel 11 is available on Comcast cable throughout most of Wayne County, and can be live streamed via [WGTV Online](#). Regular series programming, special programs and government meetings are also available for replay on our [Video on Demand](#) site.

WGTV Regular Series Programs for FY23-24

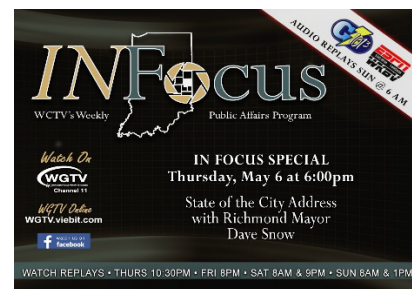
IN Focus: WCTV’s flagship public affairs program features weekly live or pre-recorded conversations with government leaders, business owners, educators, community members and guests from various sectors of interest to Wayne County residents. Eric Marsh is the regular host. *IN Focus* is broadcast on WGTV Channel 11, [YouTube](#) and streamed on WCTV’s [Facebook](#) page. Audio from weekly programs is broadcast by our local radio partners, G101.3 and ESPN 1490/100.9 WKBV.



Total Episodes: 17

WGTV Special Programs for FY23-24

IN Focus Candidate Forums: During both primary and general election periods, *IN Focus* becomes the *IN Focus* Candidate Forums. These shows provide our community a chance to hear from candidates in contested races. These conversations are held in the WCTV studio with assistance from our partners, The Western Wayne News & The Wayne County Area Chamber of Commerce. We also Collaborate together for the *IN Focus* Election Special on both primary and general election nights. We would like to thank **Jeff Carter, Melissa Vance, and Paul Witte** for hosting this year’s *IN Focus* Candidate Forums and the live election night coverage. These special programs are broadcast on WGTV Channel 11 and streamed on [YouTube](#).



Total IN Focus Specials: 11



Total WGTV Channel 11 Regular Series Episodes & Special Programs: 28

IN FOCUS

This year we have produced 28 episodes of *IN Focus*, including our special IN Focus Candidate Forums where we air live conversations with candidates in contested races. Thanks to Jeff Carter, Melissa Vance, and Paul Witte for assisting with the hosting duties for the IN Focus candidate forums. Additionally, we thank the Western Wayne News and Wayne County Area Chamber of Commerce for partnering with us on the candidate forums.

Dennis Rome the new Chancellor of Indiana University East.	10/25/23
Beth Newton of Main Street Richmond.	10/26/23
Mary Walker from Wayne County Tourism and Professor Wes Tobin of IU East about the total solar eclipse happening in April of 2024.	11/9/23
Alicia Criswell and Sandy House about 4H programs and the Wayne County 4H Fair.	11/16/23
Heather Lerner from the Joseph Moore Museum and Joanna Hahn from the Levi and Catherine Coffin Indiana state Historic Site.	11/23/23
A conversation with Mayor Dave Snow.	11/30/23
Carl Rhinehart, community organizer.	12/7/23
Heather Lerner from The Joseph Moore Museum and Tiara Washington of the Richmond Educators Association Equity Coalition.	12/14/23
Dr. Tami Silverman, President & CEO of Indiana Youth Institute and Dan Groth, Executive Director of Good News Habitat for Humanity, Inc.	1/11/24
Richmond Meltdown 2024 is ready to kick-off this week and the event coordinator Ed DeLaPaz is joining Eric to discuss all the events happening throughout the week on this IN Focus Special.	1/18/24
Announcement by Earlham College about the \$25 million grant from Lilly Endowment Inc.'s College and Community Collaboration initiative.	1/22/24
Adam Parton from Friends Fellowship Community and we get an update on the HELP money flowing into the Wayne County communities from Jeff Plasterer and Beth Fields.	1/25/24
Marlene Lindsey from the Black Legacy Project of Wayne County, IN, and Wayne County Clerk Debra Berry.	2/8/24
Veterans Joe Goebel & Al Bledsoe from the Wayne County Indiana Veterans Memorial Park. Also, features archival footage of the Huey Helicopter and M-60 tank installations.	2/15/24
Amy Fouche from the Wayne County 4-H Fair Queen's Pageant and Matt Smith from First Bank Richmond.	4/11/24
Sayward Salazar of VOA of Ohio & Indiana and Amy Fouche from the Wayne County 4H Fair Queen's Pageant.	5/16/24
IN Focus at the 2024 4H Fair	6/24/24
Candidate Forum: Town Council District Race Cambridge City	9/28/23
Candidate Forum: Town Council At Large Candidates Milton	9/28/23
Candidate Forum: Richmond Common Council At Large Candidates	10/5/23
Candidate Forum: Richmond Mayoral Candidates	10/12/23
Candidate Forum: Richmond Common Council District 2 & District 5	10/19/23
Candidate Forum: IN Focus Election Special -Live Election Coverage	11/7/23
Candidate Forum: Wayne Country Clerk & Wayne County Treasurer	3/28/24
Candidate Forum: Judge, Wayne Superior Court 1 & National Civics Bee	4/4/24
Candidate Forum: Wayne County Commissioner District 2 & Wayne Country Corner	4/11/24
Candidate Forum: US Representative, District 6	4/18/24
Primary Election Night -Live Election Night Coverage	5/7/24

Government Meetings

During FY23-24, we provided access to the following live or recorded County, City and Town meetings. These meetings air on WGTV Channel 11 throughout most of Wayne County, can be live streamed via YouTube.

Town and City Meetings	# of Meetings	Duration (minutes)	Duration (hh:mm)
Cambridge City Town Council	12	1088	18:08
Centerville Town Council	11	453	7:33
Dublin Town Council	10	904	15:04
Fountain City Town Council	11	628	10:28
Hagerstown Town Council	12	762	12:42
Greens Fork Town Council	9	822	13:42
Milton Town Council	11	855	14:15
Richmond Advisory Plan Commission	6	251	4:11
Richmond Board of Public Works & Safety	30	491	8:11
Richmond Board of Zoning Appeals	7	341	5:41
Richmond Common Council	17	793	13:13
RCC Committee of the Whole	2	191	3:11
Richmond Parks and Recreation Board	10	353	5:53
Richmond RP&L Board of Directors	9	87	1:27
Richmond Redevelopment Commission	7	268	4:28
Richmond Sanitary District & Storm Water Management Boards	14	436	7:16
City of Richmond Sanitary District Budget Workshop	1	100	1:40
Unsafe Building Commission	5	163	2:43
Western Wayne Regional Sewer Board	2	21	0:21
Total	186	9,007	150:07

County Meetings	Number of Meetings	Duration (minutes)	Duration (hh:mm)
Wayne County Commissioners	20	2242	37:22
Wayne County Council	12	487	8:07
Wayne County Council Finance Committee	7	261	4:21
Wayne County Council Budget Workshop	1	367	6:07
WC Council/Commissioners Workshop	10	764	12:44
Wayne County Health Board	10	437	7:17
Total	60	4,558	75:58

GOVERNMENT MEETING TOTALS	241	13,402	223:22
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Community, Education, and Government Events

During FY23-24, Whitewater Community Television assisted with various live productions and recorded a selection of events from around Wayne County to share with the community.

Reid Health - Ambassador and GEM Presentation	7/14/23	42nd Annual 4th Street	10/8/23
Pet Walk	7/22/23	Amigos International Festival	10/14/23
Farmer's Market	7/22/23	Kelley School Futurecast	11/2/23
City Fit	7/29/23	Installation of Chancellor Rome	11/3/23
John Cate induction into Hall of Fame	7/29/23	Veteran's Day Parade	11/11/23
		Veteran's Day Ceremony	11/11/23
Reid Employee Town Hall Meeting	8/2/23	XMAS: Holiday Marketplace	11/11/23
Rhoads Video		Lively Arts Recital -Shiyu Wang, Piano	11/13/23
Athena Leadership Awards	8/10/23	EPA: My Way Trading Fire Press Conference	11/14/23
Revive I-70 Meeting	8/10/23	IU East Gratitude Lunch	11/16/23
Archway Days Parade	8/26/23	XMAS: Cambridge City Wonderland	11/25/23
Dog's Night Out in the Depot District	8/26/23	XMAS: Hometown Holiday	11/26/23
Archway Days Parade	8/25/23	Lively Arts Recital -En Fuego Latin Trio	11/28/23
Chalkfest	9/2/23	XMAS: Mayor Christmas Greeting	11/30/23
Canal Days	9/9/23	XMAS: Richmond Holiday Parade "At the Movies"	12/2/23
Reid Health Town Hall	9/14/23	XMAS: Hagerstown Hometown Christmas	12/2/23
Gianna Fertility Center	9/15/23??		
Levi Coffin Days Parade	9/16/23	XMAS: Santa Ride Richmond Rose Pedals Rides	12/2/23
Richmond Symphony Orchestra	9/16/23	XMAS: Hometown Christmas in Centerville + Parade	12/2/23
Rhoads Recognition Event	9/22/23	XMAS: Veterans Christmas Appreciation Dinner	12/2/23
WCTV 35th Anniversary Event	9/28/23	XMAS: Rosemary Weigel Frostbite 5K	12/2/23
Sparks of Hope	9/29/23	XMAS: Celebration of Lights	12/2/23
FESTIVAL: Oktoberfest in the Depot District	9/30/23	Richmond Area Career Center Advisory Board Mtg.	12/7/23
INDOT: Revive I-70 Public Hearing	10/4/23	Reid Health Town Hall Meeting	12/11/23
Randolph County Promise	10/6/23		

101.7 The Point Recording	12/15/23	Indiana Court of Appeals	3/28/24
XMAS: Winter Spectacular (formally "A Depot Christmas")	12/16/23	Recording at WC Tourism Bureau	4/2/24
Mayor Oler Inauguration	12/29/23	Lively Arts Recital -Chris Jeffery, quartet combo	4/10/24
City of Richmond Department Heads Sworn In	1/2/24	IUE Honors Convocation	4/18/24
Police & Fire Induction Ceremony	1/4/24	National Civics Bee	4/19/24
Chamber Annual Dinner	1/19/24	Quality of Place	4/25/24
Meltdown Winter Ice Festival: Meet A Carver	1/24/24	2024 Every Day Counts Program	5/1/24
Meltdown Winter Ice Festival: Chili For Charity	1/24/24	Economic Development Corporation Annual Meeting	5/6/24
Meltdown Winter Ice Festival: Frozen Costume Contest	1/25/24	SONHS BSN pinning ceremony	5/7/24
Meltdown Winter Ice Festival: Live Ice Carving	1/26/24	Purdue Polytechnic Richmond Commencement	5/8/24
Legislative Forum	1/26/24	Ivy Tech Graduation	5/11/24
Meltdown Winter Ice Festival: Throwdown	1/27/24	INDOT Welcome Center Public Meeting	5/16/24
RSO/RAM Creative Vision	2/5/24	RCT Season Preview Luncheon	5/16/24
Revive I-70 DBE Connect	2/13/24	American Traveling Tribute Wall Escort	5/23/24
Lively Arts Recital -Faculty and Friends	2/22/24	Mayor Oler's First 100 Days	5/24/24
Unmasked: the anti-lynching exhibits of 1935...	2/22/24	Police Officer Memorial	5/24/24
Eclipse Countdown Celebration and Unveiling	2/23/24	American Veterans Tribute Wall Opening Ceremony	5/24/24
Lively Arts Recital -Jessica Raposo Flute	3/7/24	American Veterans Tribute Wall Opening Ceremony	5/24/24
Catherine Coffin Stamp Unveiling & Women's History Month	3/21/24	Gold Star Families Ceremony	5/25/24
Legislative Forum	3/22/24	Memorial Day Ceremony	5/27/24
Dr. William Cooke presentation/Q&A	3/25/24	Model T Museum Homecoming	6/1/24
		Richmond High School Graduation Ceremony	6/2/24
		Bloom & Glow	6/6/24

TOTAL EVENTS RECORDED THROUGHOUT WAYNE COUNTY: 112

ONLINE ACCESSIBILITY

Whitewater Community Television strives to make our local Public, Education and Government content easily accessible to all who are interested, not just to those who subscribe to cable television in Wayne County, Indiana.

As part of these efforts, WCTV offers online accessibility through a multitude of platforms including:



YOUTUBE GROWTH

Monthly YouTube Growth: July 1, 2023- June 30, 2024

During this period WCTV's YouTube Channel had 31.396 views and added 195 subscribers.

Month	July 2023	Aug 2023	Sept 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	March 2024	April 2024	May 2024	June 2024
Views	1800	2000	2300	2300	1900	2300	3100	2800	2600	3100	3400	3800
Watch Time (hours)	135.1	184.8	203.2	262.7	162.6	228.2	330.8	332.2	286.5	469	458.3	437.5
New Subs	11	15	18	18	11	15	20	20	13	21	18	15
Return Viewers	142	183	211	242	224	249	312	313	314	356	330	405
Unique Viewers	1200	1300	1400	1200	916	1300	1700	1400	1400	1600	1800	2200

Views, Watch Time (hours), New Subscribers, Returning Viewers and Unique Viewers

